





IT HAS BEEN  
EIGHT  
MONTHS  
IN NEW YORK  
AND  
SECOND  
SEMESTER  
AT SVA

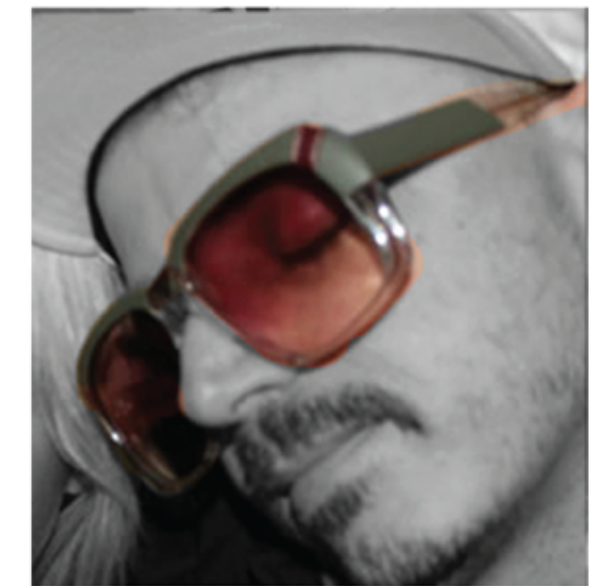




HOW DO  
I FEEL?  
LOOK AT MY  
*WORK*  
YOU'LL SEE!

*VISUAL PEOPLE*  
BRANDING  
PROJECT









VISUAL PEOPLE T-SHIRT / BAG







CURIOUS, CURIOUS...

*ALICE IN  
WONDERLAND*  
TYPEBOOK  
+ GRAPHIC WORK





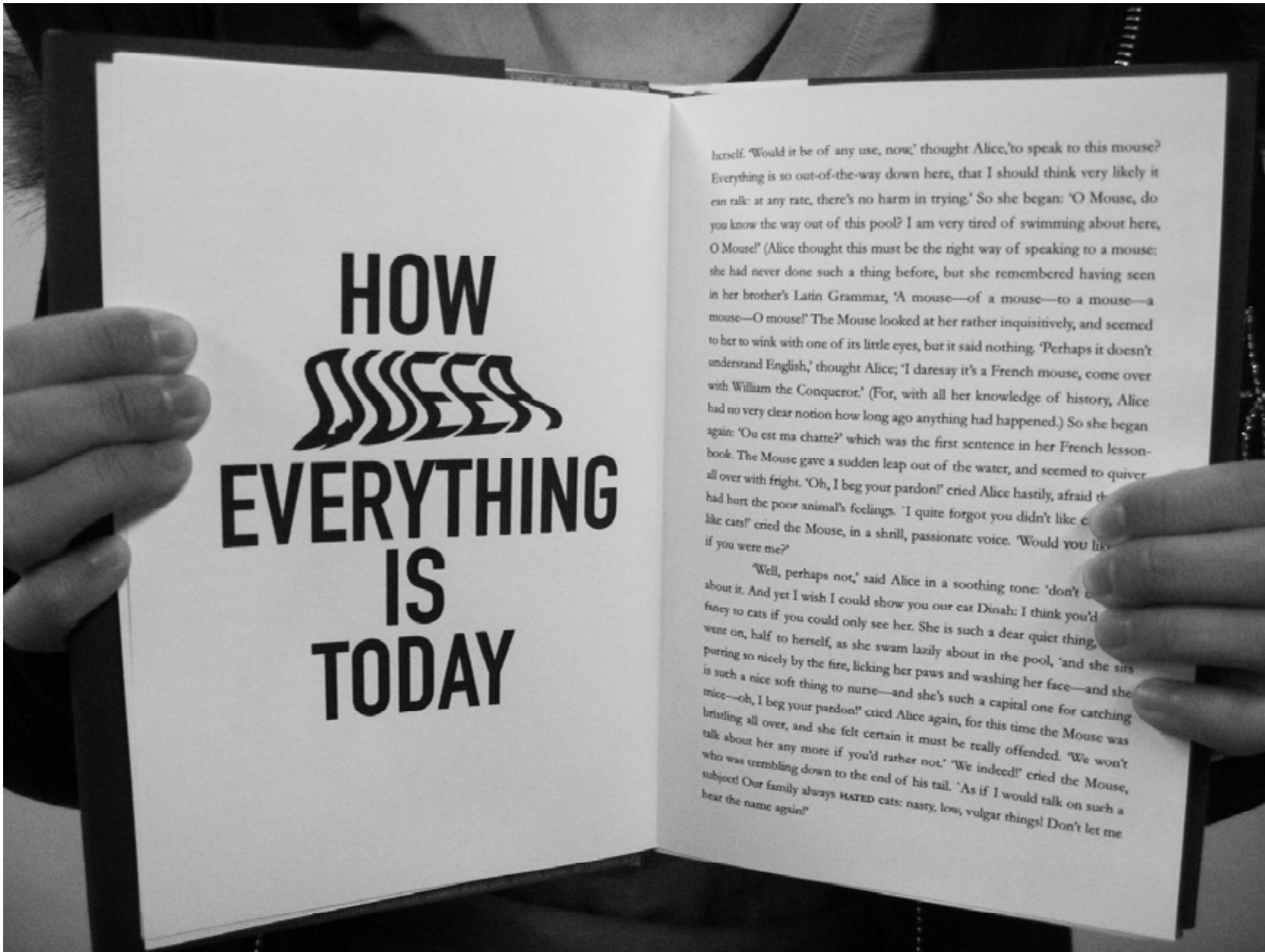
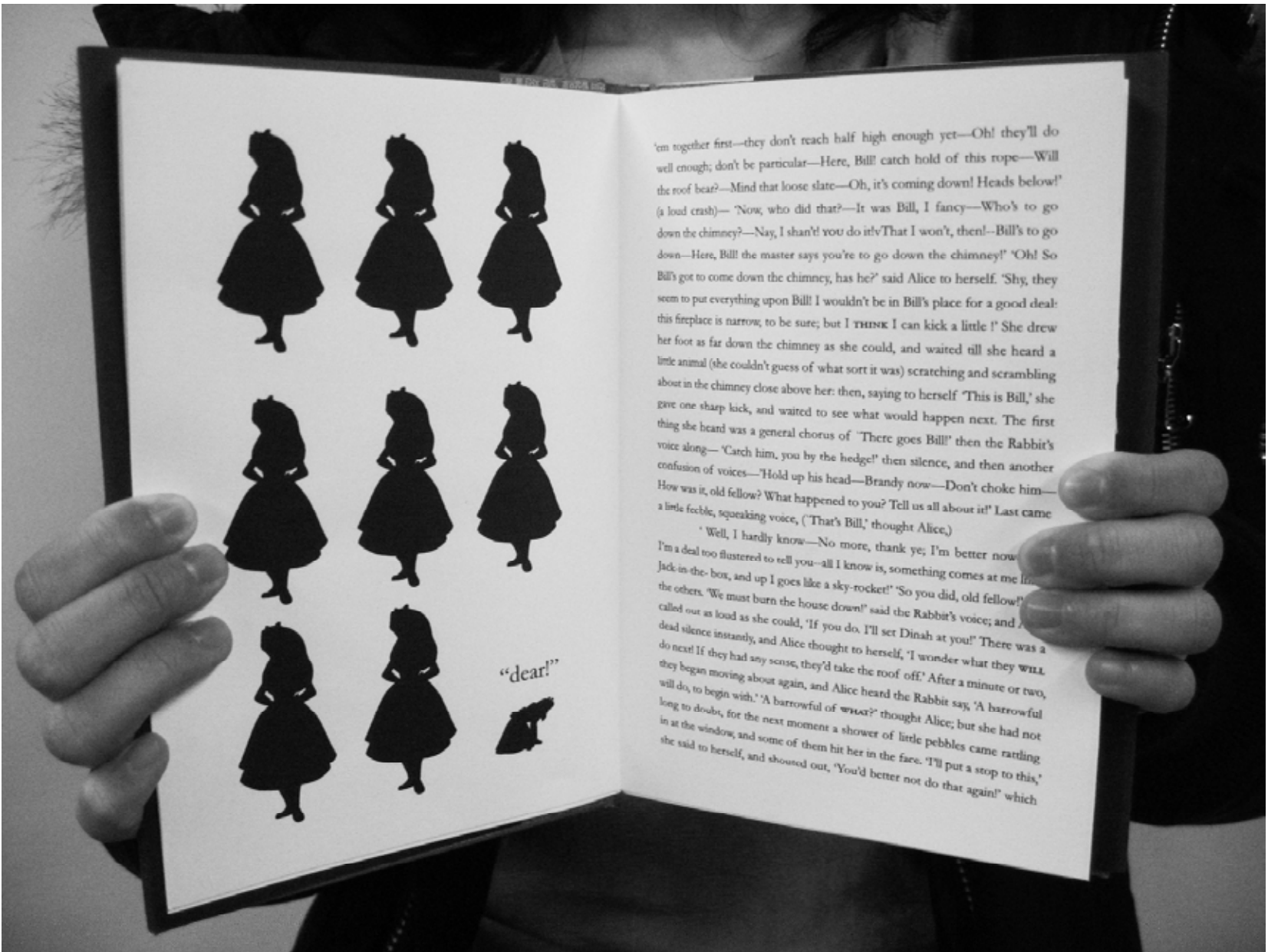
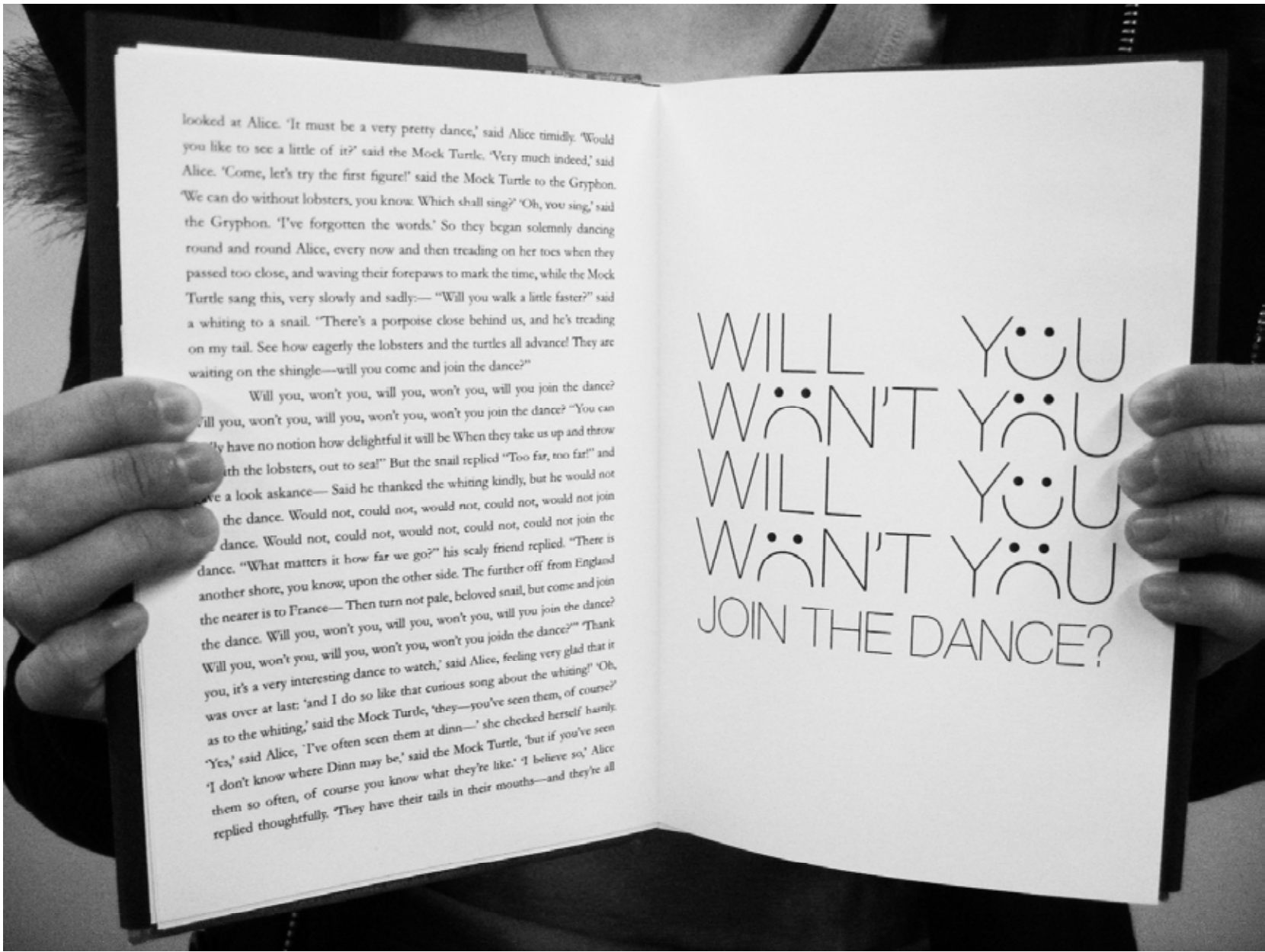
# *Alice in wonderland*



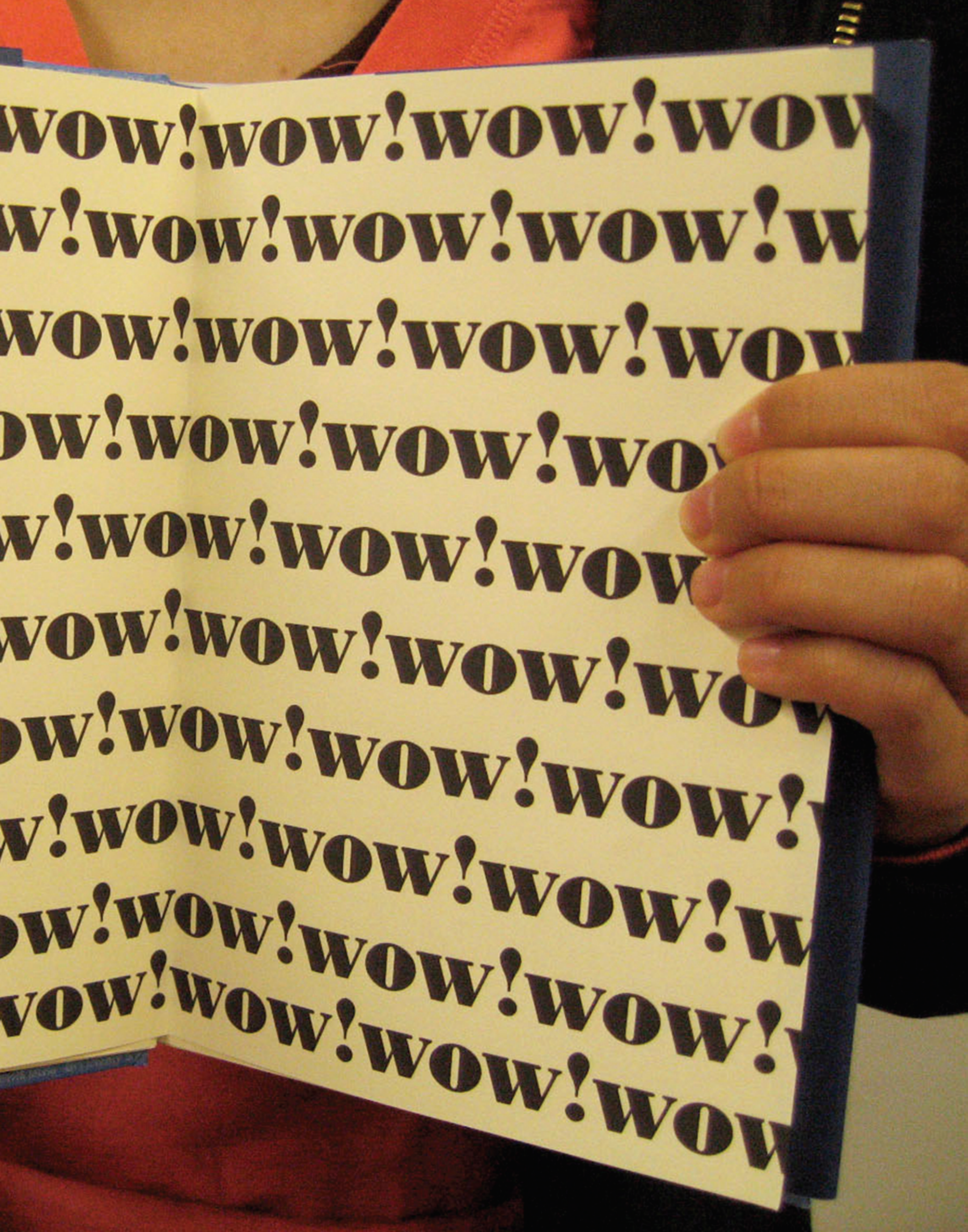
By Lewis Carroll











100 PEOPLE  
LIVING  
IN A VILLAGE  
THREE PIECES  
EARTH PEACE  
POSTER  
+EXHIBITION







THESE  
ARE NICE!  
EXHIBITION  
2008  
MARCH

100PEOPLE  
POP-UP  
BROCHURE PLACE  
long poster just like  
lobby show and it will be  
the same size with this  
book (folded)





THREE HOURS  
BEFORE  
OUR  
LAST DATE  
BROCHURE  
+ POSTER



VERY  
FIRST  
CRITIQUE





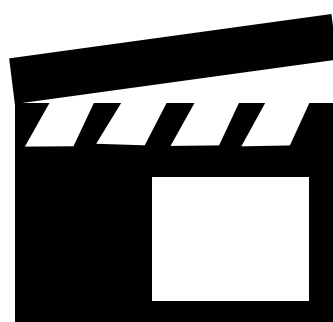
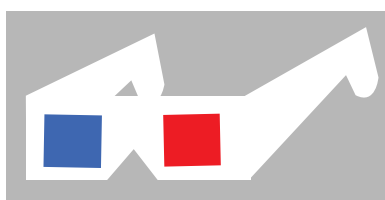
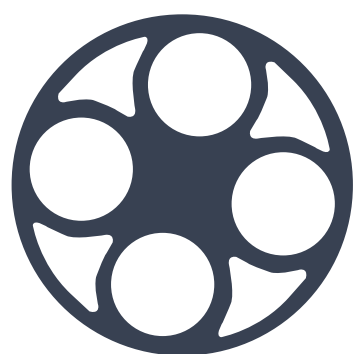
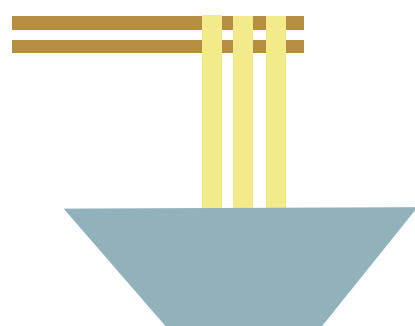
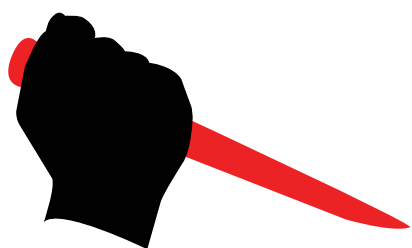
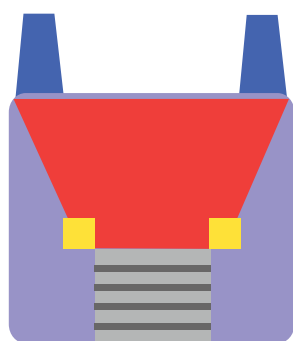
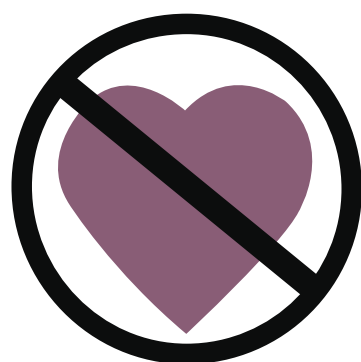
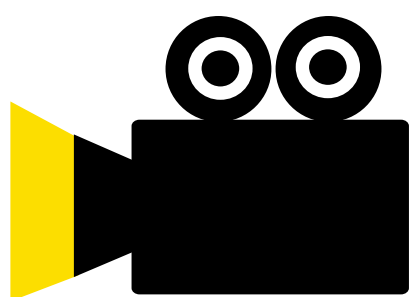
...really to go out in  
...stallay is two days  
fore I leave home  
go to New York and  
can not see each o



many letters and promises  
I tried all night

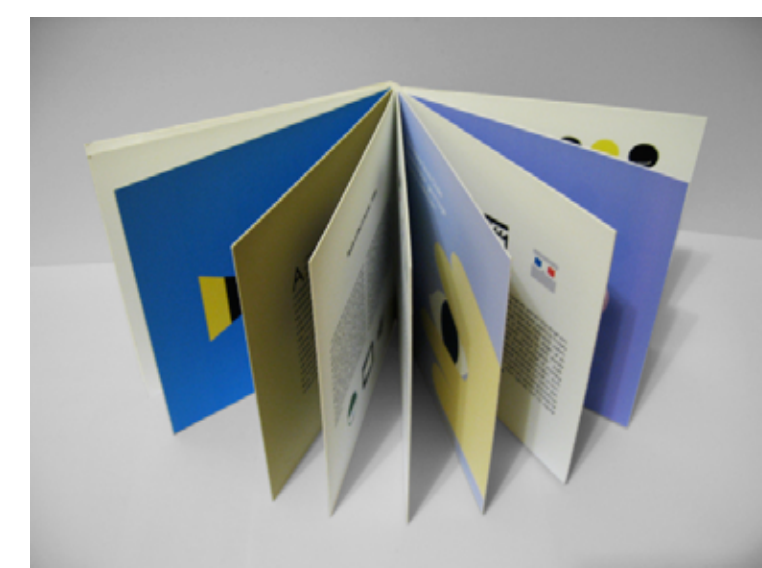
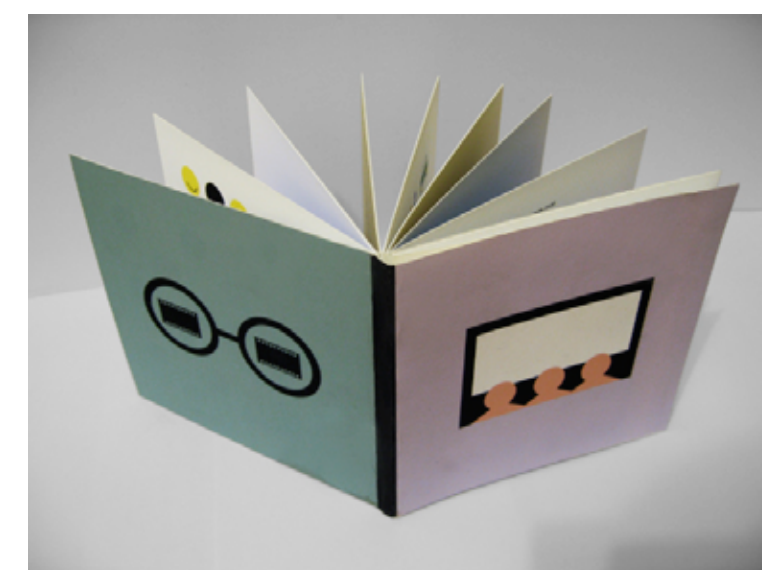




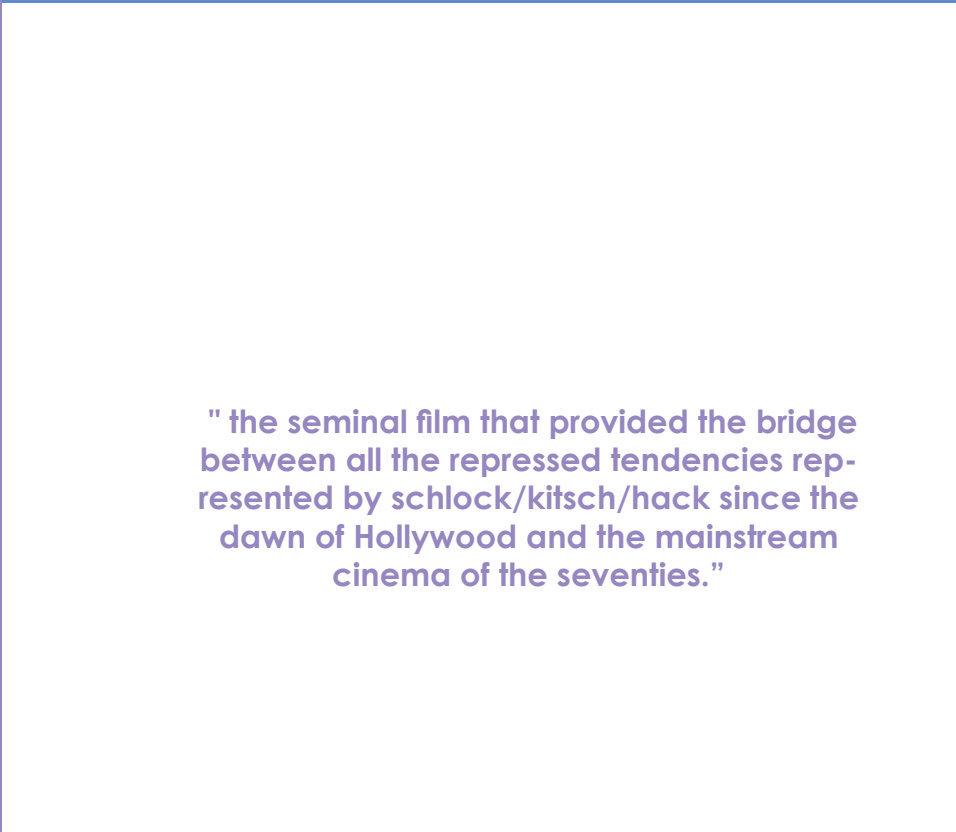
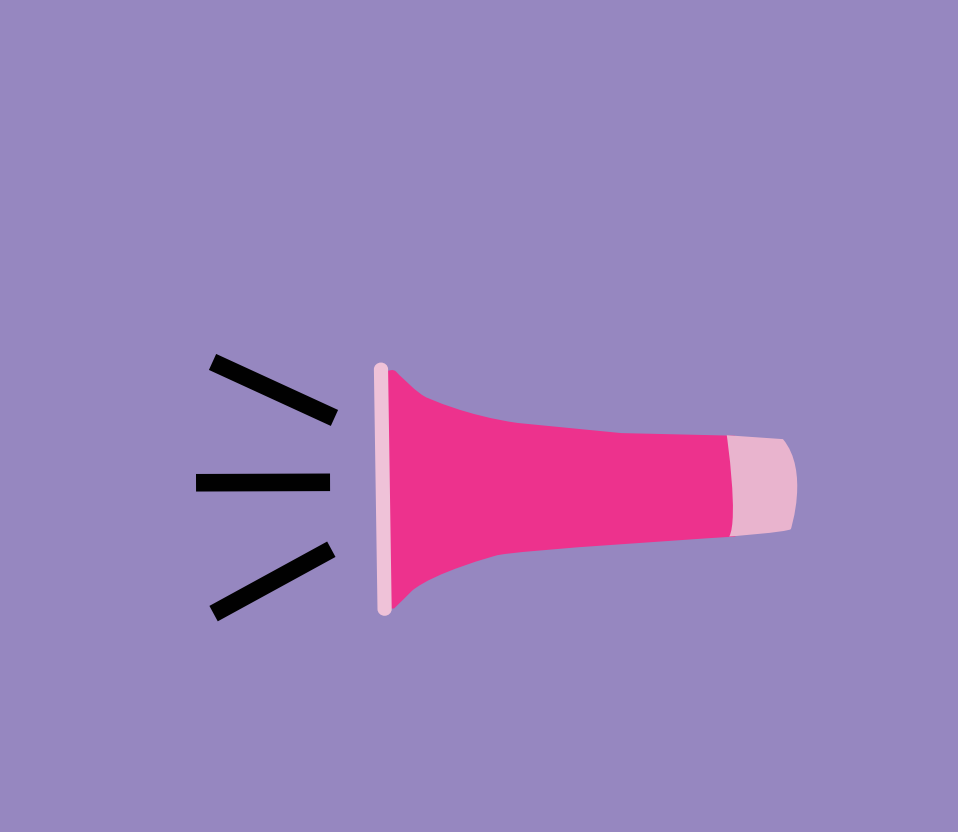
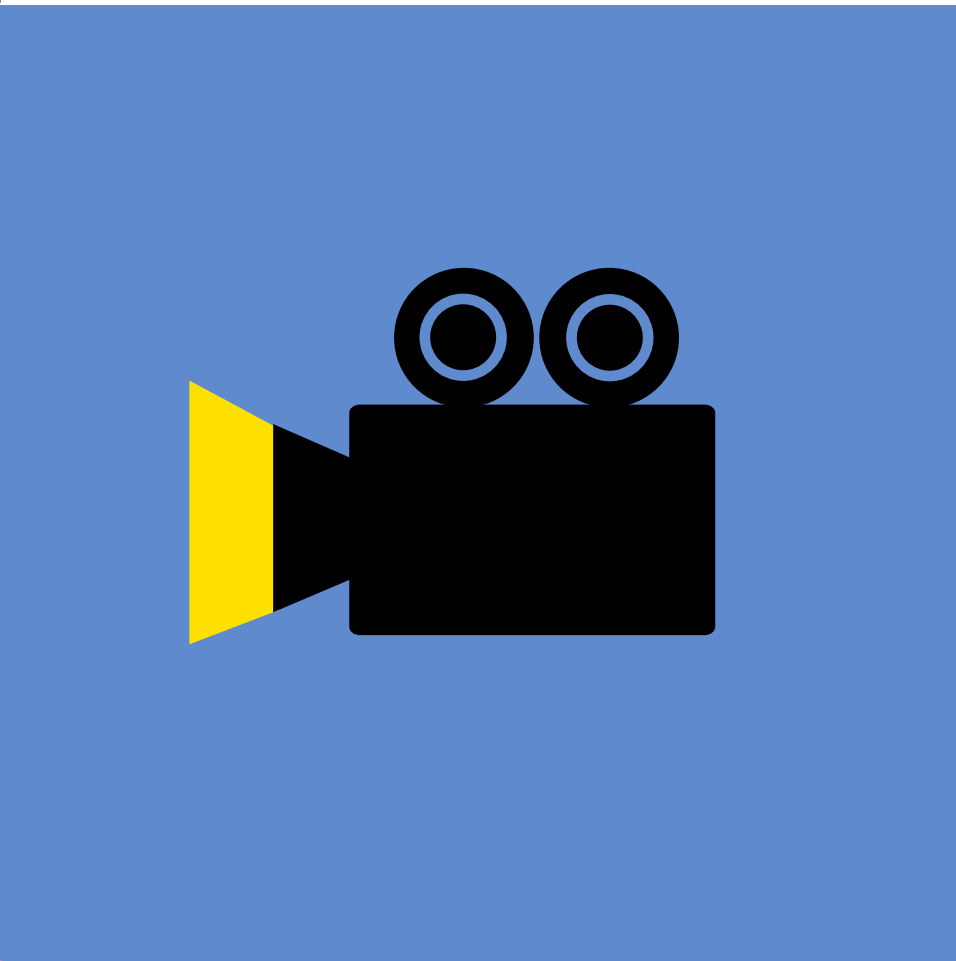
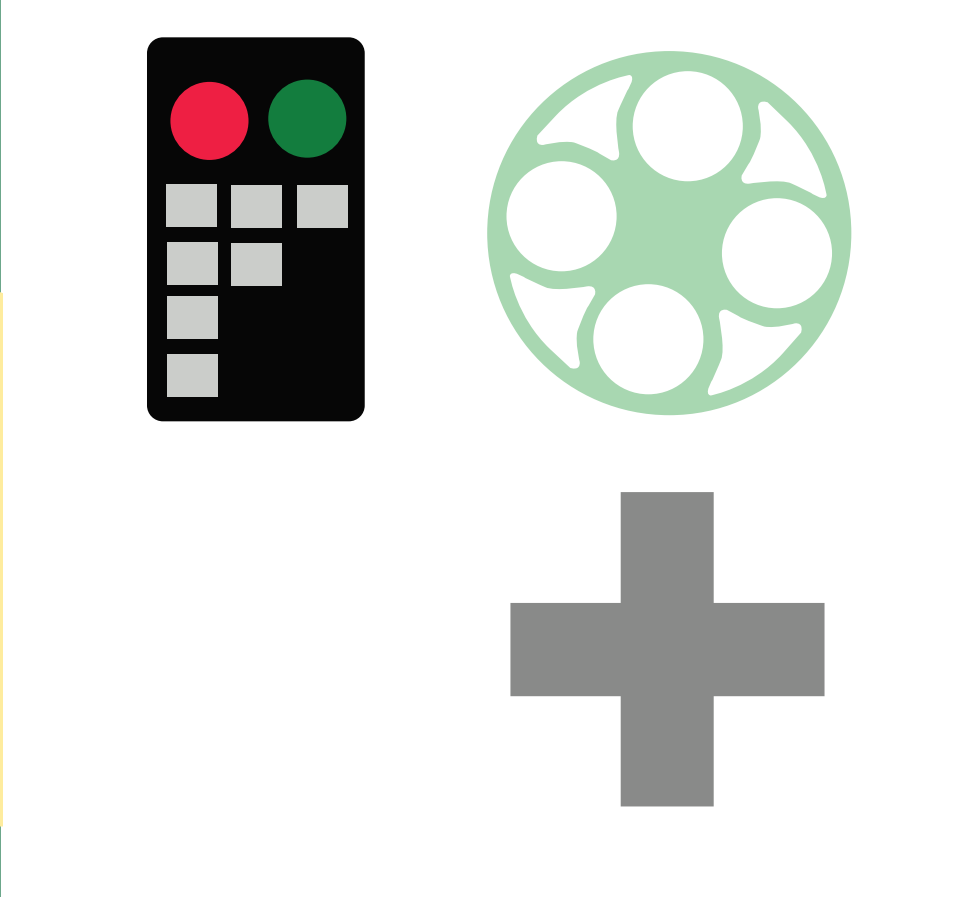


*B-MOVIE*  
*ICON BOOK*  
*FUN ICONS*  
*+BOOK*











SOCIETY  
OF  
PUBLICATION  
DESIGNERS  
STUDENT  
COMPETITION

WINNING  
PIECE

TOKYO



# TOKYO

## THE INSIDER'S GUIDE: BY FABRICE CARRIER

“10 PLACES TO EAT,  
DRINK AND HANG OUT  
LIKE A LOCAL”

# TOKYO



### INSIDER'S GUIDE

**Before you go out** There are really many different places in Tokyo. Especially Shinjuku is the great restaurant district. First of all, decide what you want to eat, and find suitable place with affordable budget. Here are some smart ideas for you.



#### SAKE TIPS FOR YOU

**T**here are many types of Sake, and of course, there must be some system to rank them. The various types and a short description are given in the chart below. In short, all Sake can be divided into two groups: that with added alcohol, and that made with rice only. Sometimes terms like "Super Ginyo" or "Specially Brewed" appear on labels. These are purely marketing terms, and are not at all recognized by the legal system of defining and ranking Sake. Note, too, that such sampling was based on tasting only; and it was only through taste and smell that the quality was assessed.



#### MUST VISIT PLACE IN TOKYO YAKITORI YOKOCHO

**Y**ou can't miss this unique street of all! If you really desire to feel very traditional izakaya places, visit Yakitori Yokochi. This is a narrow street full of tiny izakaya places and Japanese pubs. Very reasonable price and good food. Mostly, they have skewered beef, Udon, salad, some fried fish and any kinds of food for beer and Sake. **TIP** This is a great place to meet real Tokyo people. Try to hang out with new people. Don't be afraid that you can not speak any Japanese. Get your chance! They might still friendly and kind.

#### LUNCH RESTAURANT GUIDE TO SHINJUKU



**YOSHINOYA** Great place for Kyo-don and open for 24 hours. Pork-beef Kyo-don is popular. \$4 for seasoned pork Kyo-don. \$5 for steamed beef. You have to order separate Miso soup if you desire. 03-3248-9074

**SANGOKUICHI** Famous Udon place. If you desire to have unique Udon, this is the place. Curry Udon, salad Udon, salmon Udon are well-known menu. English menu is available. Open for 11am to 11pm. 03-3354-3591

**OTOYA** Shinjuku traditional lunch is famous. Nice place for mortals who need experience of Shinjuku lunch/dinner menu. Chicken rice dish with salad is \$6. Otoyaya lunch \$7. Open for 12pm to 12 am. 03-3248-9077

**KEIKA RAMEN** Western taste and Japanese Ramen? This is the place. Soup from pork bone with enough garlic makes Ramen richer. Ta-Ro Ramen with cabbage is the best menu. \$10. Open for 9am to 1 am. 03-3352-4056

**CHUNAHACHI** Amazing Shabu-Shabu buffet. \$10 for everyone, you can eat as much as you want during 90 minutes. Open for 11:30am to 3 pm. Close between 3pm to 5pm, reopen 5pm to 11pm. 03-3248-0135

**DODONBA** Great Sushi buffet. \$5 for everyone, you can eat as much as you want during 90 minutes. Open for 11:30am to 3 pm. Close between 3pm to 5pm, reopen 5pm to 11pm. 03-3730-9907











*NEW  
ORLEANS  
BRANDING  
THE CITY*





THIS WILL PRINT OUT ON THE  
BROWN PAPER



**NEW  
ORLEANS**

**NEW  
ORLEANS**



**NEW  
ORLEANS**

**NEW  
ORLEANS**



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ORLEANS**



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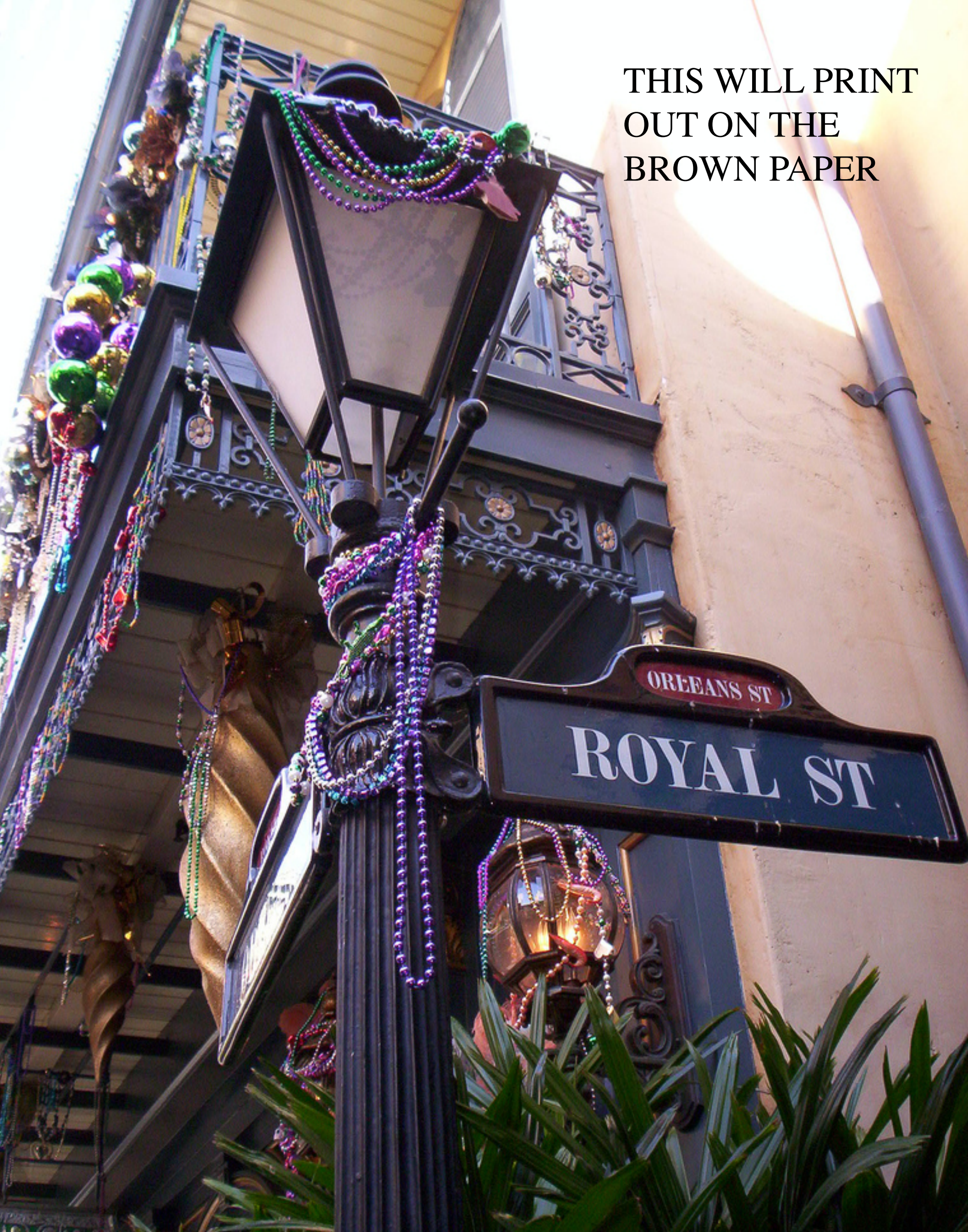
PAPER  
BAG  
BROCHURE  
JEWELRY BOX

NEW  
ORLEANS

FOOD  
RECIPE CARD







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OUT ON THE  
BROWN PAPER

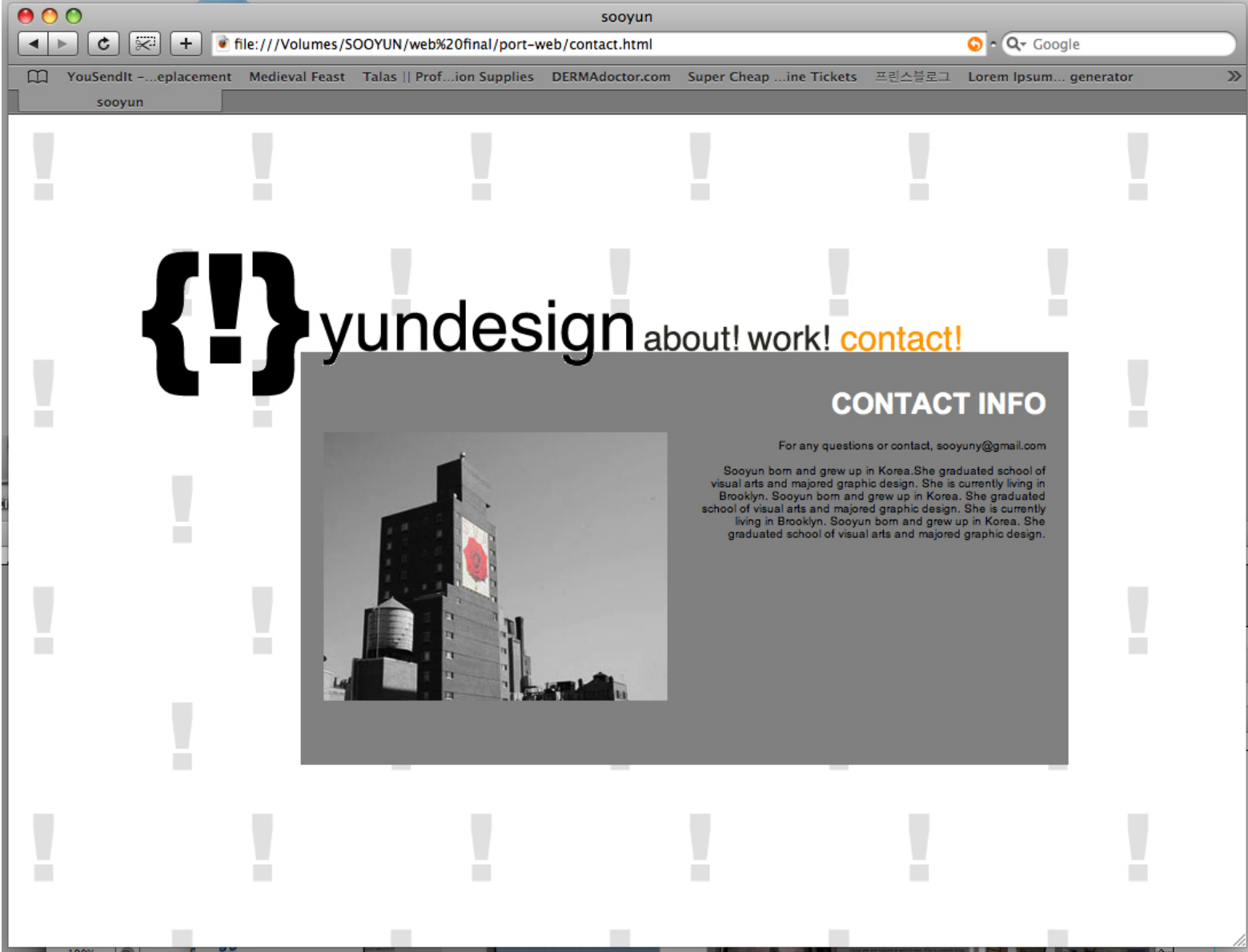


WEBSITE  
DESIGN  
PORTFOLIO  
COMPS









PANEBIANCO  
WINE LABEL









*SELF*  
*IDENTITY*  
NAMECARD  
+RESUME



photograph of  
namecard

ONE  
IMPORTANT  
THING I GOT  
FROM THE  
SCHOOL IS  
ENTHUSIASM  
FOR  
MY WORK



HAVE  
A  
CREATIVE  
SUMMER